## **Barnegat-Manahawkin Patch**

BD Movers Launches Smoke-Free Moving for Residential, Business and Commercial Clients

Smoke Free Moving Eliminates Third Hand Smoke on Upholstery, Furnishings, Rugs, Etc.

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## OCEAN COUNTY, NEW JERSEY (January 14, 2013) -

A 100 percent smoke-free moving experience is now available for residential, business and commercial clients in New Jersey and the Tri-State area thanks to BD Movers, an independent, 25 year veteran of the moving industry based in Manahawkin, New Jersey.

When BD Movers realized 90 percent of their customers, when asked, said they would prefer a totally smoke free move, inside and out, the company began asking staff to voluntarily sign a smoke free job contract.

"About half of BD Movers work force has agreed to go entirely smoke free on the job, from start to finish," says Tony Baumer, president of BD Movers, and a board member of the New Jersey Warehousemen & Moving Association (NJWMA.) Baumer notes that during a move, workers may have lit up outside on or near move sites, which in turn, created second and third hand smoke.

Thirdhand smoke (THS) is now recognized as a health hazard, according to smokefree policy resource center, Global Advisors on Smoke free Policy (GASP), based in Summit, New Jersey. GASP Executive Director, Karen Blumenfeld, Esq., emphasizes that nicotine and other carcinogenic and toxic particulate matter are emitted during smoking, and embeds onto indoor surfaces such as upholstery, rugs, walls, appliances and other surfaces, lasting up to months perhaps years. New studies indicate that THS may be more dangerous than secondhand smoke, since it does not dissipate quickly, and continuously emits respirable particles, long after smoking takes place. The customer findings by BD Movers are in line with data by GASP.

"Eighty five percent of New Jersey adults don't smoke and appreciate smoke free environments, indoor and outdoor. For the 15 % of New

Jersey adults who smoke, 70% want to quit and want smoke free environments so they are not tempted to smoke," she adds. "A smoke free moving policy is an innovative approach to not only satisfy customer requests to have a seamless smokefree transition during their move, but align with green initiatives that BD Movers promotes as well," says Blumenfeld.

BD Movers is a premier moving firm with 25 years' experience serving the residential, commercial and institutional markets in New Jersey, and the Tri-State area. BD Movers also conducts interstate moves, Visit BD Movers at http://www.BDMovers.com, or for more information, call 800-310-0912.

http://barnegat-manahawkin.patch.com/groups/announcements/p/bd-movers-of-manahawkin-launches-100-percent-smoke-free-moving-eliminating-third-and-second-hand-smoke